webinstall
THE FIRST NAME IN INSTALL MONETIZATION

Publishers: Want To Earn More From Every Software Installation?

Enterprise-Class Install Monetization Solution

- Our creative team will custom-build your installer to match the look and feel of your site.
- Advertiser products offered during the install process are subjected to rigorous quality controls to assure that anything we bundle is free of malware, spyware, or viruses.
- Improve install success rates by 35% leveraging years of testing knowledge.

Our Publisher Partners Include:

Download.com
tucows
YAHOO! DOWNLOADS

Access Our Deep Advertiser Pool

conduit
real
WeatherBug
Aol.
Norton by Symantec

Optimize Performance

- Run split & multi-variate tests.
- Maximize return with yield-based optimization.
- Adjust multiple parameters on the fly.
- Gain deep insights into all facets of the install process.
- Keep abandonment rates below 10%.

Start Monetizing Your Downloads Today

Are you a software publisher or marketer looking to monetize your product downloads? Do you own a software download directory or games portal and are looking to dramatically increase your revenue? Contact us today and let us show you how WebInstall™ can be your solution. Our Account Managers can explain our process to you and help get you up and running quickly!

Contact Dave McCarthy
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1(888)390-6358

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Why Choose WebInstall™?

Since 2008 WebInstall™ has been an industry leader in install management and monetization. Learn how easy it is to get started.

WebInstall™ Partners Include: Download.com tucows YAHOO! DOWNLOADS

Get Started Faster!

SETUP

Dedicated Account Management

Benefit from an entire team dedicated to making your installer deployment a success. From initial setup to installer launch & beyond, we're there for you.

LAUNCH

Advanced Targeting Capabilities

- WebInstall™ can target by browser, day parting, source, IP address, OS, GEO, and registration key.
- We check for previous installs & compatibility to make sure that your product is being delivered to the right users.

OPTIMIZE & LEARN

Real-Time Analytics

Intelligent reporting is the cornerstone of our business, and our analytics are second to none. Our analytics system gives you end-to-end insights into your downloads.

GET PAID

Get Paid More!

- Our Publishers see an average of $2.00 boost in revenue per install once they start using WebInstall™.
- Real-time reporting shows what offers make you money.
- Access our deep pool of advertisers to broaden your revenue streams.

TIGHTROPE INTERACTIVE

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