

Publishers: Want To Earn More From Every Software Installation?

Enterprise-Class Install Monetization Solution

- Our creative team will custom-build your installer to match the look and feel of your site.
- Advertiser products offered during the install process are subjected to rigorous quality controls to assure that anything we bundle is free of malware, spyware, or viruses.
- Improve install success rates by 35% leveraging years of testing knowledge.



Our Publisher Partners Include:



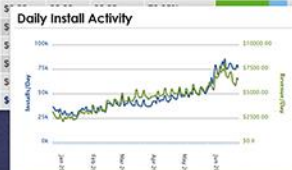
Access Our Deep Advertiser Pool



Optimize Performance

- Run split & multi-variate tests.
- Maximize return with yield-based optimization.
- Adjust multiple parameters on the fly.
- Gain deep insights into all facets of the install process.
- Keep abandonment rates below 10%.

Abandon	Offers	Installs	RPI	RPO	Revenue	Take Rate	Rate
60.29%	98,615	98,585	\$1.04	\$1.29	\$4,264.02	99.97%	
0.10%	68,206	52,994	\$1.23	\$0.85	\$3,645.19	76.57%	
2.84%	41,998	35,667	\$0.00	\$0.00	\$0.00	84.93%	
1.42%	37,698	29,615	\$0.00	\$0.00	\$0.00	78.56%	
2.85%	37,711	28,433	\$0.00	\$0.00	\$0.00	75.40%	
1.94%	30,481	22,509	\$0.00	\$0.00	\$0.00		
1.41%	20,388	16,839	\$0.00	\$0.00	\$0.00		
0.83%	19,433	16,401	\$0.00	\$0.00	\$0.00		
1.12%	13,730	11,490	\$0.00	\$0.00	\$0.00		
1.32%	14,524	10,861	\$0.00	\$0.00	\$0.00		
79.49%	463,240	387,784	\$0.00	\$0.00	\$0.00		



Start Monetizing Your Downloads Today

Are you a software publisher or marketer looking to monetize your product downloads? Do you own a software download directory or games portal and are looking to dramatically increase your revenue? Contact us today and let us show you how WebInstall™ can be your solution. Our Account Managers can explain our process to you and help get you up and running quickly!



Contact Dave McCarthy
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Why Choose WebInstall™?

Since 2008 WebInstall™ has been an industry leader in install management and monetization. Learn how easy it is to get started.

WebInstall™ Partners Include:



Download.com



tucows



YAHOO! DOWNLOADS

Get Started
Faster!


SETUP

Dedicated Account Management

Benefit from an entire team dedicated to making your installer deployment a success. From initial setup to installer launch & beyond, we're there for you.


LAUNCH

Advanced Targeting Capabilities

- WebInstall™ can target by browser, day parting, source, IP address, OS, GEO, and registration key.
- We check for previous installs & compatibility to make sure that your product is being delivered to the right users.

Real-Time Analytics

Intelligent reporting is the cornerstone of our business, and our analytics are second to none. Our analytics system gives you end-to-end insights into your downloads.


**OPTIMIZE
& LEARN**
GET PAID

Get Paid More!

- Our Publishers see an average of \$2.00 boost in revenue per install once they start using WebInstall™.
- Real-time reporting shows what offers make you money.
- Access our deep pool of advertisers to broaden your revenue streams.